

Danielle Lorenc

Vice President of Operations

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Dani joined Spectrum in January of 2020. In this role, she is responsible for supporting each facet of our business and ensuring that all of our client commitments have been successfully honored. She will also strengthen Spectrum's internal processes so that we can remain one or two steps ahead of our clients at all times and become more efficient. She was a natural fit for us - throughout her career she thrived in entrepreneurial environments wearing multiple hats, solved problems quickly and independently, improved how things were done by paying special attention to the details, and had considerable success working closely with Clients, Candidates, and Vendors. Her eternally positive attitude inspires all of us who have the pleasure to work with her. Prior to Spectrum, she spent nearly 5 years at The Premier Group Staffing, LLC., where initially she oversaw Operations for this temporary staffing business that placed Accounting and Construction talent. Over time, she assumed additional responsibilities in their Human Resources and Accounting departments. In her final role, she was a Client Services Manager and assisted with managing the needs of their 200+ customers. She started her career at The Innkeeper, an Advertising and Travel Trade Agency, where she held roles in Customer Service, Reservations and Marketing and also developed their Web Site and Social Media capabilities. Though born in New York, Dani grew up in Western Colorado and moved to Denver a decade ago. She earned her undergraduate degree in Business and Project Management from the University of Phoenix while playing Varsity Volleyball. Other passions of hers include travel, exploring new cultures, being outdoors, and trying new things. She is very family oriented and has two brothers whom she credits for pushing her outside her comfort zone and setting herself up for a lifetime of continuous learning.

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